

## CONTEST UPDATE CHECKLIST

Denim &amp; Diamonds - Santa Monica

Call day: Monday or Tuesday

Region: West

6/22 6pm- 6.45 msg.

Week: 3Date of call: 6/22

310-452-3446

Day/date of contest: Friday 6/17Spoke to Jimi Delaney

1. How is your contest going?

Pretty good last Friday - OJ -  
kept people @ home.

2. How many contestants (couples) were entered last night?

6

3. Was the club

full? ☐3/4 full ☒1/2 full ☐1/4 full ☐Less ☐

4. Are you using your audio ad CD twice nightly?

Yes/No

5. Are club personnel wearing Marlboro T-shirts and caps?

Yes/No

6. Have you sent in all contestant entry forms from last night? (Envelopes were provided) Yes/No

7. What dances are your contestants doing?

☒ 2-step☒ East Coast Swing☐ West Coast Swing☒ Tush Push☐ Other \_\_\_\_\_

8. Is there someone else at the club actually overseeing this promotion on event nights? (Your D.I.?)

Name Jimi Delaney

9. Weekly winners from last night?

\_\_\_\_\_ and \_\_\_\_\_

\_\_\_\_\_ and \_\_\_\_\_

\_\_\_\_\_ and \_\_\_\_\_

Didn't have people  
fill out form!  
Will  
call  
(city) phone  
w/  
(city) name

10. Comments \_\_\_\_\_